



RECORD OF REQUEST FOR POLITICAL BROADCAST TIME
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Broadcast Time Period Requested: 10/3-10/9

1. Name and title of person making request: Marco Rubio For Senate 2016
2. Advertising Agency, if any: The Factor Inc
3. (a) Name and Address of Organization paying for time: Marco Rubio For Senate 2016

(b) Name and Address of Organization Furnishing Announcement/Program, if different from above: _____
4. Broadcast to favor candidacy of: Marco Rubio
5. Public office that candidate is seeking: US Senator
6. Political Party to which candidate belongs: Republican
7. Date of request: 9/30/16
8. Nature of request
 - (a) Request to purchase announcement(s) and/or program(s)
 - (b) Request for broadcast time at no cost to candidate or supporters
 - (c) Other request (give details, e.g., broadcast times, dates, length, reason for request, etc.)
9. Disposition made of request (Attach explanatory statement necessary, attach contract)
 - (a) Granted (Give dates, times, length)
 - (b) Denied (Give reason)
 - (c) Withdrawn (Give reason)
 - (d) Availabilities offered (Give dates, time, length)
10. Subsequent Developments, if any (Give details, attach explanatory statement, if necessary, of preemption, rescheduling, makegoods, etc.)
11. Amount of Charges:
\$3,500 (Gross) \$2,975(Net) Contract # 7689

Name of employee completing this form / date



Desiderio Hernandez 9/30/16

CONTRACT

WGEN
1800 NW 94th Avenue
Miami, FL 33172
(212) 822-7015

And:

The Factor, Inc
Attention: Ana Carbonell
999 ponce de Leon
Coral Gables, FL 33134

<u>Contract / Revision</u> 7689 /		<u>Alt Order #</u>
<u>Product</u> WEEK OF 10-3		
<u>Contract Dates</u> 10/03/16 - 10/09/16	<u>Estimate #</u>	
<u>Advertiser</u> Marco Rubio for Senate 2016		<u>Original Date / Revision</u> 09/30/16 / 09/30/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WGEN	<u>Account Executive</u> Desiderio Hernandez	<u>Sales Office</u> Doral
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
		<u>Total Ratings</u> 15.50
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u> WEEK OF 10-3
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WGEN	10/03/16	10/09/16	M-F 4p-5p	4:00 PM-5:00 PM	MTWTF--	:30	1	\$350.00	2.20	NM	1	\$350.00
				VIP NOT PREEMTABLE									
N 2	WGEN	10/03/16	10/09/16	5:00 PM-5:30 PM	5:00 PM-5:30 PM	MTWTF--	:30	1	\$350.00	1.20	NM	1	\$350.00
				VIP NOT PREEMTABLE									
N 3	WGEN	10/03/16	10/09/16	6:00 PM-7:00 PM	6:00 PM-7:00 PM	MTWTF--	:30	1	\$400.00	1.60	NM	1	\$400.00
				VIP NOT PREEMTABLE									
N 4	WGEN	10/03/16	10/09/16	M-F 10p-1030p	10:00 PM-10:30 PM	MTWTF--	:30	2	\$700.00	2.90	NM	2	\$1,400.00
				VIP NOT PREEMTABLE									
N 5	WGEN	10/03/16	10/09/16	12:00 PM-1:00 PM	12:00 PM-1:00 PM	-----S-	:30	1	\$350.00	0.50	NM	1	\$350.00
				VIP NOT PREEMTABLE									
N 6	WGEN	10/03/16	10/09/16	3:00 PM-7:00 PM	3:00 PM-7:00 PM	-----S-	:30	2	\$150.00	1.00	NM	2	\$300.00
				VIP NOT PREEMTABLE									
N 7	WGEN	10/03/16	10/09/16	7:00 PM-11:00 PM	7:00 PM-11:00 PM	-----SS	:30	1	\$350.00	0.90	NM	1	\$350.00
				VIP NOT PREEMTABLE									
N 9	WGEN	10/03/16	10/09/16	ADDED VALUE	9:00 AM-12:00 XM	MTWTFSS	:30	1	\$0.00	1.30	NM	1	\$0.00
				VIP NOT PREEMTABLE									
Totals										15.50		10	\$3,500.00

Time Period	# of Spots	Gross Amount	Net Amount
10/03/16 - 10/09/16	10	\$3,500.00	\$2,975.00
Totals	10	\$3,500.00	\$2,975.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WGEN TV / Miami, FL - WDLP Miami, FL</u>	Date: <u>9/30/16.</u>
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I, ANA M CARBONEL
 being/on behalf of: MARCO RUBIO
 a legally qualified candidate of the Republican
 political party for the office of: U.S. Senate.
 in the November 8th General Election.
 election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>60"</u> <u>30"</u>					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

MARCO RUBIO FOR Senate 2016

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

LISA LISKNER

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/9/2016

Date

[Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Carlos M Sterling

Printed Name

GM

Title

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See PROPOSAL ATTACHED.					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.